

**Minutes of Annual General Meeting
Red Deer Resort and Casino
Tuesday February 27, 2024**

Call to Order

The meeting was called to order by Chair Kevin Tiemstra at 9:42 am. Board members present were Kevin Tiemstra, Dennis Wickersham, Ilja Veldhuizen, Harry Voorhorst and Mentorship Director, Arjan Scheele. As there were minimum of 33% of registered producers present, a quorum was declared by Chair Kevin Tiemstra.

Chair Kevin Tiemstra opened the meeting by welcoming all producers and guests.

AGENDA

- 9:30 Call to Order
Welcome
Agenda Approval
Approval of Draft Minutes - February 28, 2023
- 9:45 Chair's Report
2023 Audited Financial Statements
Appointment of Auditors for 2024
2024 Budget
Election Results
- 10:30 CHEP Report
Farm Products Marketing Council Greetings
- 10:45 2024 COP Launch
2023 Production Summary
- 11:30 Andre Bourbonniere – Incoming General Manager - Poultry Insurance Exchange (PIE)
Dr. Valerie Carney – Lead - Poultry Innovation Partnership
- 12:30 LUNCH (12:30 – 1:15)
- 1:30 Tony Krynski – Western Canada Technical Manager – Aviagen North America
- 2:30 Nick Black – Intentions Consulting – “Understanding the Modern Poultry Consumer”
Joint session with all poultry commodities
- 3:30 Visit Trade Show
- 5:00 Industry Reception

MOVED by Harry Voorhorst, SEONDED by Cora Scheele to approve the agenda, as circulated and as presented.

CARRIED

Minutes of Producer Meeting February 28, 2023

General Manager Bob Smook reviewed the February 28, 2023 AGM minutes, highlighting the meeting's agenda and activities.

Motion # 18/02/24

MOVED by Ilja Veldhuizen, SEONDED by Grejanka Kamlah to approve the minutes of February 28, 2023, as circulated and reviewed.

CARRIED

Producers were provided a copy of the AGM minutes in March of 2023 and again a copy in January and February of 2024.

AHEP Chairs Report

Chair Kevin Tiemstra presented the 2023 report highlighting the activities of the year, noting that this year is a recovery from AI that hit three of our farms in 2022. Other points covered in the Chairs report included:

- Working collaboratively to meet broiler hatching supply with the chicken value chain
- Working relationships with industry partners leads to success for the chicken industry
- Appreciation of the AHA to achieve balanced egg flow
- Stability of supply management for producers and consumers

2023 Audited Financial Statements

Mr. Shannon Troke of King & Company provided and reviewed the 2023 Audited Financial Statements.

Motion # 19/02\24

MOVED by Harry Voorhorst, SEONDED by Ilja Veldhuizen, to accept the 2023 audited financial statements as presented.

CARRIED

Motion # 20/02/24 MOVED by Cora Scheele, SEONDED by Ben Tiemstra to appoint King & Company as the auditors for 2024 as recommended by the AHEP.

CARRIED

2023 AHEP Budget

Director Harry Voorhorst lead the presentation and discussion, reviewing the budget line by line commenting on adjustments made from 2023 to 2024. There are no adjustments to levies for 2024 resulting in a minor deficit budget.

Election of Board of Directors 2023 Term

General Manager Bob Smook outlined the election process supported and recommended by producers.

For 2024 there was no election, as the candidates:

- Dennis Wickersham
- Arjan Scheele

were elected by acclamation.

Outgoing Director

Outgoing director Brian Wassink was recognized by Kevin Tiemstra, on behalf of the producers and board.

CHEP Report

Calvin Breukelman, Second Vice Chair of CHEP opened comments to the group by noting that 2023 was an interesting year for the industry. Even though there were some unforeseen circumstances the opportunity to take advantage of strong growth in the chicken market was still present. Calvin further commented that our economy continues strengthen itself through the support of Canadians and hatching egg producers alike.

Other points Calvin commented on were:

- HPAI and impacts across Canada
- On-Farm Programs changes including the "Health of Animals Regulations for supply flocks and hatcheries thus necessitating compliance on testing of spent fowl prior to shipout
- Allocations and adjustments to Schedule B using chicken forecast data as part of the formula along with historical production
- CHEP's participation with Food Banks Canada
- PEFIP programing and uptake of the program in Canada
- A review of the Young Farmers program ongoing activities

Farm Products Council Canada

Samantha Haverkamp, a broiler hatching producer in Ontario and member of the FPCC made a presentation on the virtues and success of Supply Management followed up by a brief industry video.

2024 COP Launch

Bob Burden and Ryan Kraus of Serecon presented the updating proposal of AHEP's COP, discussing the principles and approach in updating the model. The surveys will begin in March 2024 with the process of completion by year end.

Production Summary

Staff member Nancy Robinson provided a review of Alberta's egg flow for 2023 actual and 2024 forecasts. Further, Nancy reviewed the production graphs within the report providing a history and forecast on where the industry is going.

Poultry Insurance Exchange

Andre Bourbonniere, Executive director of PIE reviewed the basis of the Reciprocal Insurance model, reviewing perils the organization covers. A discussion of the funds and reinsurance process. The review provided producers a better understanding of the structure of producer insurance organization.

Poultry Innovation Partnership

Dr. Val Carney provided an overview of the PIP activities for 2023 and discussed the future of the partnership. Industry will be meeting with PIP to work with group to continue to build success for industry research and technology transfer.

Adjournment

Motion # 21/02/24

MOVED by Ilja Veldhuizen, SECONDED by Cora Scheele to adjourn the business portion of the 2024 AGM meeting, receiving the reports of AHEP 2023 activities, at 12:30 pm.

CARRIED

The meeting reconvened at 1:30 having presentations by:

Tony Krynski – Western Canada Technical Manager – Aviagen North America

Aviagen's presentation focused on today's male management requirements to achieve success.

Nick Black – Intentions Consulting – “Understanding the Modern Poultry Consumer”

Nick provided a comprehensive review of protein choices over demographics of Alberta's population.

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